

Designed to Win Po Chung

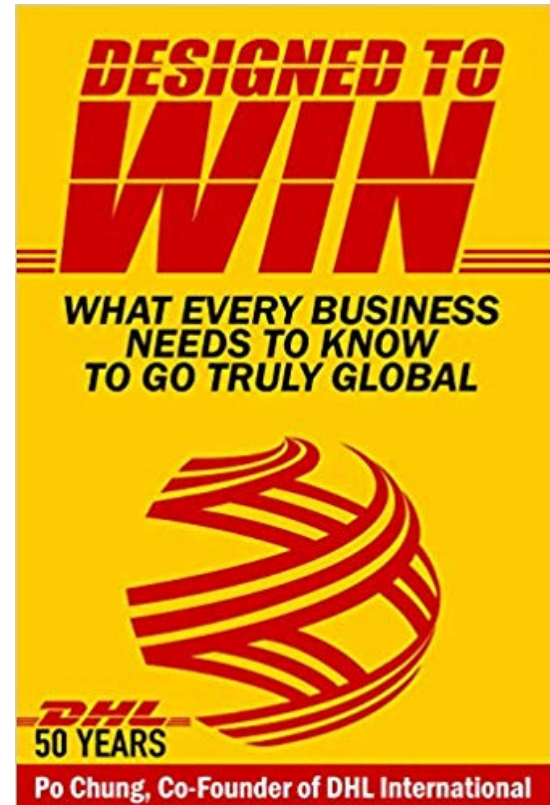
Designed to Win: What Every Business Needs to Know to Go Truly Global (DHL's 50 Years)

Po Chung – the co-founder of DHL International – reveals the industry secrets they used to build a worldwide network that now operates in more than 200 countries and territories!

Start reading now to:

- discover how caring about things bigger than ourselves drives effective leadership;
- find out how a unique marriage between Eastern and Western values inspired an inter-cultural leadership model;
- discover why you should address leadership needs rather than management needs;
- learn how to articulate human – and company – actualization;
- figure out how better followers and leaders build more competitive networks
- ...and much more!

Mr. Po Chung is the co-founder of DHL International. During DHL's international expansion, Mr. Chung provided much of the corporation's international philosophy and human resources culture of network service leadership insights.



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Warning: Reading this book & following the advice within can result in designing an industry that doesn't yet exist!