

DELICATE MOVING

Social Media Plan for February 2019

Summary

- 4 Review Social Posts
- 4 #MovingTipMonday Posts
- 2 Community Topic Posts (either provided by DM or written weekly by Deborah)
- 1 Social Posts Directed at Realtors
- 2 Social Post Using Google-Sourced Content
- 1 Question Post
- 1 Quotation Post
- 1 Blog & Accompanying Social Post

Snapshot

WEEK 1

February 1, Friday - Review Post from Facebook

WEEK 2

[February 4, Monday - GA Social Post Topic - #MovingTipMonday](#)

February 6, Wednesday - Post Using Google-Sourced Content

February 7, Thursday - Community Topic: Frisco

February 8, Friday - Review Post from Google

WEEK 3

[February 11, Monday - GA Social Post Topic - #MovingTipMonday](#)

February 13, Wednesday - Quotation

[February 14, Thursday - Question Post](#)

February 15, Friday - Review Post from Google

WEEK 4

[February 18, Monday - GA Social Post Topic - #MovingTipMonday](#)

February 20, Wednesday - Realtor Social Post Topic

[February 21, Thursday - Blog: Moving to Frisco, Texas?](#)

February 22, Friday - Review Post from Yelp

WEEK 5

[February 25, Monday - GA Social Post Topic - #MovingTipMonday](#)

February 27, Wednesday - Post Using Google-Sourced Content

February 28, Thursday - Community Topic: Plano

Key

- [Blue](#) denotes posts recommended for boosting on Facebook.
- Highlighting denotes posts recommended to have accompanying images.

Social Posts

Friday, February 1, 2018

Facebook social post:

Does your business need long-distance moving? "We had a very positive experience closing our Dallas, TX showroom and getting all the merchandise returned to us in CT," said Roberta W. M. "Everyone we dealt with was professional and courteous and our items were handled with extreme care. Everything arrived in great condition and in a very timely manner."

When you need to move business items like this confidently, give us a call at 214-390-6714 for a free quote!

#DallasMovers #DFW #PlanoMovers #FriscoMovers #McKinneyMovers #movers

Twitter social post:

Does your business need #moving? "We had a very positive experience closing our Dallas showroom & getting all the merchandise returned to CT," said Roberta. "Everything arrived in great condition & in a very timely manner." Call 214-390-6714 for a free quote! #DallasMovers #DFW

Monday, February 4, 2018

Suggested stock photo: Previously used file folder image.

Facebook social post:

When #moving, it's important that you take charge of your valuables personally - important papers, family heirlooms, and other valuables should travel with you to your #newhome.

#DallasMovers #movingtip #DFW #newhomeowners #FriscoMovers #PlanoMovers #McKinneyMovers

Twitter social post:

When #moving, it's important that you take charge of your valuables personally - important papers, family heirlooms, and other valuables should travel with you to your #newhome.

#DallasMovers #movingtips #DFW

Wednesday, February 6, 2018

Link: The Spruce - [Tips on Caring for Houseplants in the Winter](#)

Facebook social post:

Do you enjoy keeping indoor plants to freshen up your home's interior? It can be challenging to keep them alive and healthy through the winter - check out this article from The Spruce for tips to keep you and your plants happy.

#DallasMovers #newhome #moving #DFW #indoorplants #FriscoMovers #wintergarden
#PlanoMovers #homeowners #FriscoMovers

Twitter social post:

Do you enjoy keeping #indoorplants to freshen up your home's interior? It can be challenging to keep them alive and healthy through the winter - check out this article from The Spruce for tips: [link] #DallasMovers #newhome #moving #DFW #wintergarden #homeowners

Thursday, February 7, 2018

Link: Frisco: [Trick-A-Trout Kid Fish](#)

Facebook social post:

When it's time for #familytime this weekend, #Frisco, why not head out to Trick-A-Trout Kid Fish? This event for first-time and young anglers takes place Saturday, February 9, 8AM-11AM. <https://www.friscotexas.gov/1188/Trick-A-Trout>

#DallasMovers #fishing #DFW #FriscoMovers #moving #PlanoMovers #McKinneyMovers
#newhome

Twitter social post:

When it's time for #familytime this weekend, #Frisco, why not head out to Trick-A-Trout Kid Fish? This event for first-time and young anglers takes place Saturday, February 9, 8AM-11AM. [link]

#DallasMovers #fishing #DFW #moving #newhome

Friday, February 8, 2018

Facebook social post:

Are you #moving? Ensure that you're moving confidently, like Christen M., who said: "I only trust Delicate moving for my personal moves. They are timely, trustworthy and dependable." Call 214-390-6714 for your free moving quote!

#DallasMovers #DFW #newhomeowners #PlanoMovers #newhome #FriscoMovers
#McKinneyMovers #movers

Twitter social post:

Are you #moving? Ensure that you're moving confidently, like Christen M., who said: "I only trust Delicate moving for my personal moves. They are timely, trustworthy and dependable." Call 214-390-6714 for your free moving quote! #DallasMovers #DFW #newhome #movers

Monday, February 11, 2018

Image: [Neatly folded drawer.](#)

Facebook social post:

Have you embraced the KonMari method? If you're #moving soon, now's a good time to start! Go through all of your belongings, and only keep those that "spark joy" or make sense to keep in your life moving forward. You'll feel refreshed and ahead of the game when it's time to start packing.

#moving #KonMari #Dallas #newhome #DFW #KonMariMethod #DallasMovers #springcleaning #FriscoMovers #homeowners #McKinneyMovers #newhomeowners #PlanoMovers

Twitter social post:

Have you embraced the #KonMari method? If you're #moving soon, now's a good time to start! Go through all of your stuff, & only keep what "sparks joy" or make sense to keep in your life going forward. You'll be ahead of the game when it's time to start packing! #Dallas #movers

Wednesday, February 13, 2018

Image:



Facebook social post:

"Adventure must start with running away from home." - William Bolitho. So it's an adventure every time you move to a new home, right?

#quotes #Dallas #quoteoftheday #DFW #moving #DallasMovers #newhome #PlanoMovers #homeowners #FriscoMovers #McKinneyMovers

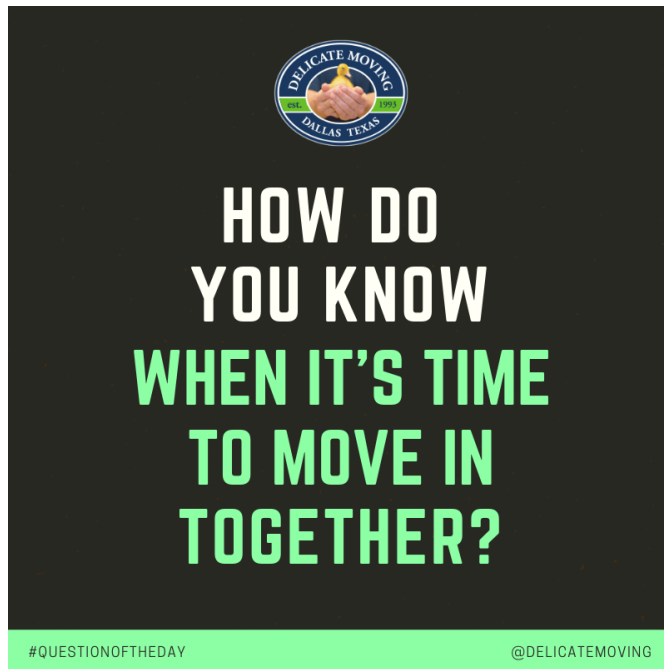
Twitter social post:

“Adventure must start with running away from home.” - William Bolitho. So it’s an adventure every time you move to a new home, right?

#quotes #Dallas #quoteoftheday #DFW #moving #DallasMovers #newhome #homeowners

Thursday, February 14, 2018

Image:



Facebook social post:

How do you know when it’s time to move in together? Share your thoughts in the comments, then check out our blog about how to combine households.

<https://delicatemoving.com/blog/moving-together-combine-households/>

#Dallas #ValentinesDay #DFW #ValentinesDay2019 #DallasMovers #moving #newhome #FriscoMovers #newhomeowners #McKinneyMovers #PlanoMovers #RelationshipGoals

Twitter social post:

How do you know when it’s time to move in together? Reply to share your thoughts, then check out our blog about how to combine households.

<https://delicatemoving.com/blog/moving-together-combine-households/>

#Dallas #ValentinesDay #DFW #newhome #DallasMovers #moving #newhomeowner #RelationshipGoals

Friday, February 15, 2018

Facebook social post:

Are you #moving soon? Make sure you're moved by the most dependable #Dallas movers. "Billy and Larry were excellent! Super fast, thorough and really nice guys. Would definitely recommend Delicate Moving." Thanks, Justin H. Listen to Justin and give us a call at 214-390-6714 for your free moving quote today.

#DallasMovers #DFW #newhomeowners #PlanoMovers #newhome #FriscoMovers
#McKinneyMovers #movers

Twitter social post:

#Moving soon? Make sure you're moved by the most dependable #Dallas #movers. "Billy & Larry were excellent! Super fast, thorough & really nice guys. Would definitely recommend Delicate Moving." Thanks, Justin. Listen to Justin & call 214-390-6714 for your free moving quote today.

Monday, February 18, 2018

Suggested stock photo: Previously used moving guys photo.

Facebook social post:

When planning to move to a #newhome, don't forget to consider #moving insurance to protect your belongings. Ask for details when you call 214-390-6714 for your free moving quote!

#MovingTipMonday #DallasMovers #movingtip #DFW #newhomeowners #FriscoMovers
#PlanoMovers #McKinneyMovers

Twitter social post:

When planning to move to a #newhome, don't forget to consider #moving insurance to protect your belongings. Ask for details when you call 214-390-6714 for your free moving quote!

#DallasMovers #movingtips #DFW

Wednesday, February 20, 2018

Link: The Balance - [Seller Etiquette for Showing a Home](#)

Facebook social post:

Afternoon, #Dallas realtors! Wondering how to help your seller understand they probably shouldn't hang around when you're showing their home? This piece on The Balance might help.

#realestate #DallasMovers #realestateagent #DFW #realestatelife #homeselling #realtor
#PlanoMovers #realtorlife #McKinneyMovers #FriscoMovers

Twitter social post:

Afternoon, #Dallas realtors! Wondering how to help your seller understand they probably shouldn't hang around when you're showing their home? This piece on The Balance might help. <https://www.thebalance.com/seller-etiquette-for-showing-a-home-1799005>

#DallasMovers #realestateagent #DFW #homeselling #realtor #realtorlife

Thursday, February 21, 2018

Blog: Moving to Frisco, Texas?

Suggested stock image: [Frisco Holiday Train](#)

Facebook social post:

Are you planning a move to the Dallas-Fort Worth greater metropolitan area? If you haven't decided where to look for your #newhome yet, consider Frisco! Check out our blog for all the great things Frisco, Texas has to offer.

#DallasMovers #Frisco #DFW #moving #FriscoMovers #newhomeowners

Twitter social post:

Are you planning a move to the Dallas-Fort Worth greater metropolitan area? If you haven't decided where to look for your #newhome yet, consider Frisco! Check out our blog for all the great things Frisco, Texas has to offer. [link]

#DallasMovers #DFW #moving

Friday, February 22, 2018

Facebook social post:

Ready to move confidently, #Dallas? We can help with that! As Cathy C. said: "They double checked and triple checked items before moving and after with us to make sure there weren't any special instructions and to confirm any prior damages and tlc needed. They want to make sure we were happy with every detail, we loved their due diligence." Call us at 214-390-6714 for a free #moving quote.

#DallasMovers #DFW #newhomeowners #PlanoMovers #newhome #FriscoMovers
#McKinneyMovers #movers

Twitter social post:

Ready to move confidently, #Dallas? We can help with that! As Cathy said: "They double checked & triple checked items before moving... They want to make sure we were happy with every detail, we loved their due diligence." Call us at 214-390-6714 for a free #moving quote.
#DFW

Monday, February 25, 2018

Suggested stock photo: [Person making list.](#)

Facebook social post:

Welcome to another #MovingTipMonday! Today's tip: when #moving, make a list of every utility, subscription service, creditor, and more that you need to update your address with - then check it twice.

#DallasMovers #movingtip #DFW #newhomeowners #FriscoMovers #PlanoMovers
#McKinneyMovers

Twitter social post:

Welcome to another #MovingTipMonday! Today's tip: when #moving, make a list of every utility, subscription service, creditor, and more that you need to update your address with - then check it twice. #DallasMovers #movingtips #DFW

Wednesday, February 27, 2018

Link: NewHomes Guide - [Buying a New Home? Here's What You Need to Know About Rising Interest Rates](#)

Facebook social post:

Are you thinking about buying a #newhome? NewHomes Guide has what you need to know about rising interest rates.

#DallasMovers #newhomeowners #DFW #homeownership #PlanoMovers #moving
#McKinneyMovers #FriscoMovers

Twitter social post:

Are you thinking about buying a #newhome? @NewHomesGuide has what you need to know about rising interest rates.

<https://www.newhomesguide.com/blog/2018/12/real-estate-interest-rates-2018/>

#DallasMovers #newhomeowners #DFW #homeownership #moving

Thursday, February 28, 2018

Link: [Farmer's Market in Downtown Plano](#)

Facebook social post:

Grab some #familytime at the Farmer's Market in Downtown Plano this weekend! You can find a farmers and artisan market in the Downtown Plano Arts District every Sunday from 10AM-2PM.

#farmersmarket #Dallas #newhome #DFW #DallasMovers #movers #PlanoMovers
#FriscoMovers #McKinneyMovers

Twitter social post:

Grab some #familytime at the Farmer's Market in Downtown Plano this weekend! You can find a farmers and artisan market in the @Downtown_Plano Arts District every Sunday from 10AM-2PM.

<https://www.visitplano.com/event/farmers-market-in-downtown-plano/2019-02-03/>

#farmersmarket #Dallas #newhome #DFW #DallasMovers #movers